

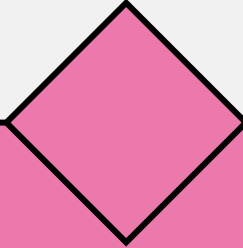
EFFECT COMMENTARY

LEARNING OBJECTIVES

- Increase self awareness and less filtering in impression, especially when judging effect
- Increase connections to concept, programmatic approaches, and engagement when judging effect and valuing programs
- Improve commentary on ensemble elements in effect while balancing them against the experience and effect of the whole performance

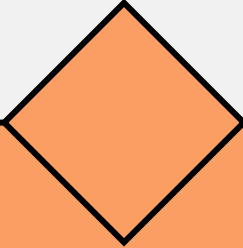
IMPRESSION, ANALYSIS, & COMPARISON

IMPRESSION



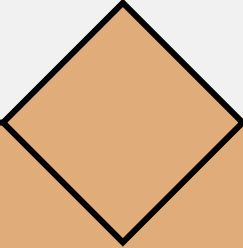
The **emotional, aesthetic, and overall impact** a performance has on the judge and audience. It focuses on how effectively the program connects with the audience, as well as how memorable and engaging the performance is.

ANALYSIS



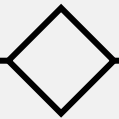
The **objective breakdown** of how and why things worked or didn't work, **based on the caption criteria and Points of Comparison (POCs)**. It looks at the content and execution in detail, including technique, design, coordination, and accuracy.

COMPARISON



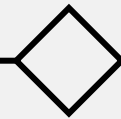
This is where judges **rank and rate** one group against another. After considering **Impression** and **Analysis**, they **compare each group's level of achievement** to determine placement and scores, using the box thirds.

KEY ASPECTS OF IMPRESSION



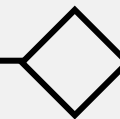
Emotional Impact:

Does the performance evoke feelings such as excitement, tension, joy, awe, intrigue, etc.?



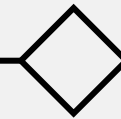
Engagement:

Does the show hold attention throughout, or are there moments where it feels flat or disconnected?



Originality & Creativity:

Does the program offer something fresh or unique in its design or performance?
What makes the show unique?



Memorability:

Does the performance leave a lasting positive impression after it ends?

Simply stated:

What do you see, hear, and feel?

What does your gut tell you?

BROADENING OUR IMPRESSIONS

How might each of these apply to our approach to judging?

Curiosity

Courage

Openness

Flexibility

Recognizing Differences
(Uniqueness)

Self-Awareness

Empathy

Humility

CONSIDERATIONS FOR COMMENTARY

- Specific ensemble elements and how they are part of effect
(Let ensemble take care of ensemble)
- Concept - what is the journey and experience?
- Rules of the design/concept - unique choices
- Empathy and reward for choices (colors, costumes, scale)
- Mistakes - recovery
 - What is our experience of it in context vs it being wrong?

EVERYTHING

IS

IN

EFFECT

REFLECTION

- What gets in your way?
- What is something you may reward more after today?
- What have you learned that will help you recenter in effect if you drift into ensemble?
- Write down one commitment you will apply next assignment

EFFECT STRATEGIES

- Listen and feel more
- Don't filter reactions and impressions
- Go on the journey - whatever it is and speak to how well they take you there - and keep you there
- Everything is an effect - what if we experienced more as "my feeling and reaction" versus being "judging" good or bad?
 - How does it fit into the whole?
 - Was it unexpected, interesting, amazing, confusing?
 - To what degree was it effective?

BIAS

Sometimes called implicit bias, unconscious bias or cognitive bias; a belief or expectation that individuals form outside their own conscious awareness.

- We all have biases.
- Bias comes from our cultural lens: the way we view the world around us based on our lived experiences and what we have been taught.
- Without awareness, bias can control our thoughts and actions.
- Bias creates “a single story” about others.

BROADENING OUR IMPRESSIONS

The Danger of A Single Story

“The single story creates stereotypes, and the problem with stereotypes is not that they are untrue, but that they are incomplete. They make one story become the only story.”

-Chimamanda Ngozi Adichie,
Nigerian author and storyteller



[The Danger of a Single Story TedTalk, 2009](#)

REFLECTION

- What is one bias you have?
- What are you going to do to address that this year to push that aside?

EFFECT STRATEGIES

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EFFECT COMMENTARY